



## Inca Concrete Products celebrates 35 years in business

In the increasingly conscience-focused marketplaces of the 21st century, the demand for more ethical business processes and actions is increasing. Simultaneously, pressure is applied on the construction industry not only to adopt environmental practices but to improve business ethics. By adhering to the legal requirements and procedures laid down by governmental bodies such as the National Department of Housing, Inca Concrete Products will continue to thrive as a manufacturing concern.

Inca Concrete Products is committed to ethical business practices and is proud

that they exceed the requirements as set down by the manufacturing scorecard that governs transformation in this industry. Tshidi Seane, the chairman of this recently formed and managed BEE Company, is a well-respected South African business leader with excellent transformation and empowerment credentials. Seane's main objective, as the leader of this innovative company is to find simple ways in which his company can make a difference. He maintains that if the basic principles are in place in his organisation, the rest will follow.

Over and above solid business ethics,

Inca have committed themselves to sustainable environmental policies i.e recycling and permeable paving, in their effort to combat global warming. Gerhaard Greeff, the chief executive officer for Inca has been responsible for investing a large amount of Inca's capital on expensive recycling machinery and equipment. By recycling concrete it not only embraces ecological values but it makes for more efficient use of our land.

Inca concrete products were also the first company to introduce permeable paving to the South African market which has

been in effect in Europe and Australasia for some 20 years. Permeable paving is among the Best Construction and Management Practices that is recommended by the "Green Building" legislations world wide. The benefits of this sustainable solution are instrumental in recharging groundwater and reducing storm water runoff, thereby decreasing the negative impact on the environment.

Concrete is a plain and unpretentious material, already some 2 000 years old, and it was concrete, a Roman invention, that revolutionized architecture and enabled previously impossible construction. In order to enhance the ever growing needs of this age old industry, Inca Concrete Products have sought ways to equally revolutionise their offerings of concrete products by introducing innovative products to suit the modern day building and paving industry. Much of their development has been concentrated on improving the appearance of "visual" concrete – the type of concrete that is designed to be seen, rather than to be covered up.

Inca have certainly taken this task to heart and have looked at each area of their business to find ways of improving their standards of delivery and service. Inca have formed partnerships with their clients and are involved in their developments on a personal level, offering expert advice and assisting in offering specialised products to suit their current challenges or needs

The Romans were famous for their advancement in architecture and engineering which was brought about by introducing new methodologies and construction principles. As Inca Concrete Products continues to forge ahead and advance in their originality as a company – they hope too that they will leave their mark on the South African concrete manufacturing and architectural industry.

### Poolside paving enhances an entertainment area

While the thought of outdoor entertaining or diving headfirst into the swimming pool may be the last thing on your mind, experts recommend paving your pool area during the cold winter months.

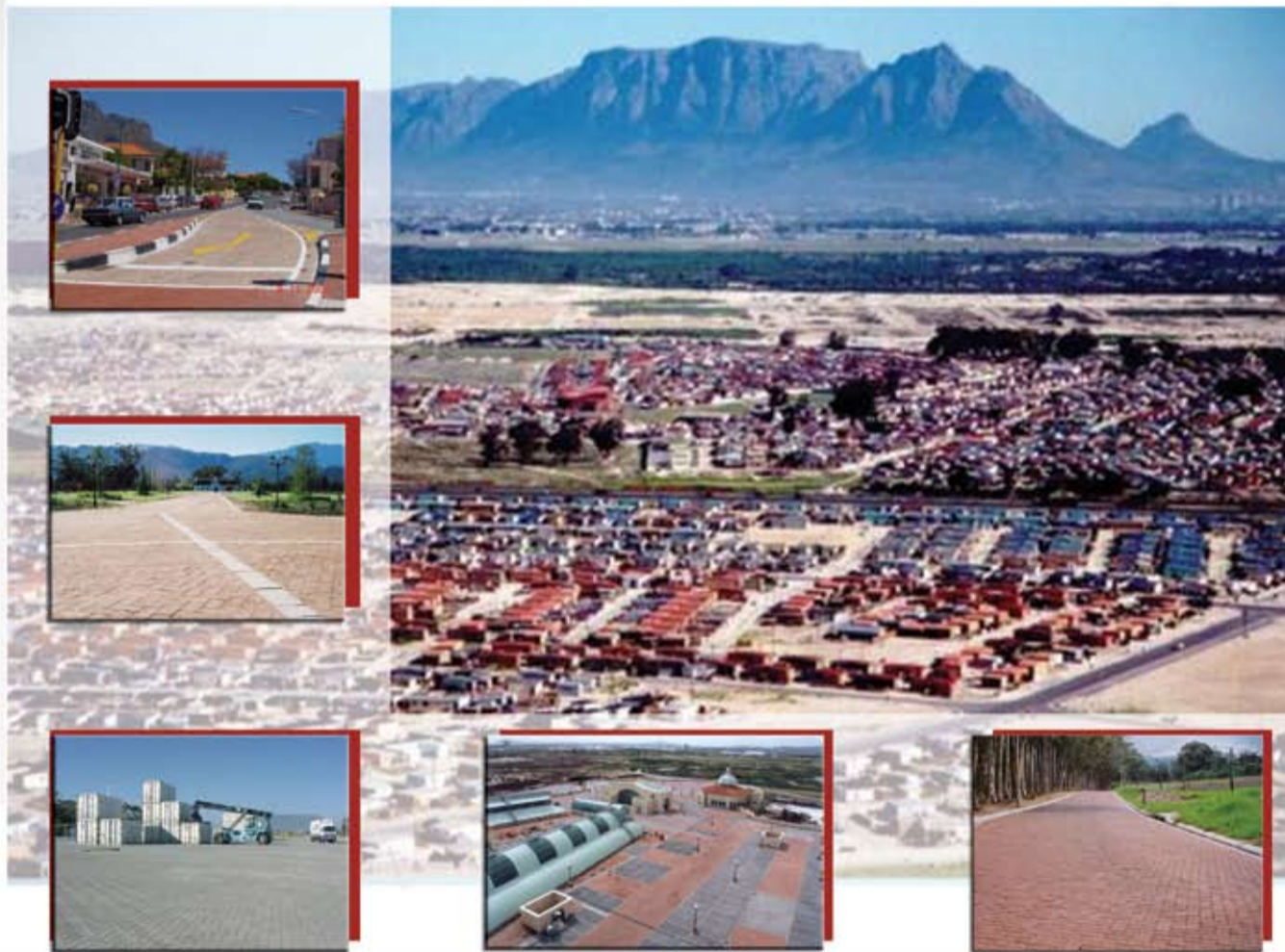
The pool and patio area of your home can become the centre of fun and entertainment with the first heat wave of the summer season. It is important that your homes' most favoured hangout spot looks its best in summer, and winter is an ideal time to tackle outdoor projects for many reasons. Most of South Africa has a dry winter season with little or no rainfall, making it ideal weather for the laying of paving. In addition, it is generally a quiet time of the year for pool paving specialists and one can possibly get these projects completed at a cheaper rate than in summer.

Aside from a sparkling blue pool, immaculate outdoor furnishings and top-of-the-range braai amenities, paving around the pool area will go a long way towards creating a great outdoor entertainment area. SmartStone, leaders in cast stone products, offers some advice for giving your pool area a paving facelift for summer:

While indoor and outdoor spaces will inevitably demand different furniture and other embellishments, walls, paths and other hard landscaping elements are the ideal trappings to link the areas and create an integrated space. For example, while the paving you select for your pool surrounds will differ from your indoor floor covering, choose a type of paver that will complement or blend well with the overall look and feel of your entertainment areas that flow to the outdoors.

## INCA CONCRETE PRODUCTS

*Do these important factors influence you when choosing a supplier to build our nations homes?*



**Inca Concrete Products** have supplied their trusted masonry blocks and paving products to numerous Low Cost, BNG and Affordable Housing Projects across the Western Cape



**The Right Choice**

- BEE owned and operated
- Environmentally concerned
- Innovative and reliable products
- Integrity
- Service excellence and delivery
- Empowerment of staff
- Customer loyalty and partnership programs
- Socially responsible



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